

19th NATIONAL CONFERENCE ON
CHRONIC DISEASE PREVENTION AND CONTROL
March 1–3, 2005 | Marriott Marquis | Atlanta, GA

2005

PRELIMINARY CONFERENCE INFORMATION



HEALTH DISPARITIES: Progress, Challenges, and Opportunities



Prevention
Research
Centers
Program

19th NATIONAL CONFERENCE ON CHRONIC DISEASE PREVENTION AND CONTROL

HEALTH DISPARITIES: Progress, Challenges, and Opportunities

“Health Disparities: Progress, Challenges, and Opportunities” is the theme of the 19th National Conference on Chronic Disease Prevention and Control, which will be held March 1–3, 2005, at the Marriott Marquis Hotel in Atlanta, Georgia. The Centers for Disease Control and Prevention’s National Center for Chronic Disease Prevention and Health Promotion, in partnership with the Chronic Disease Directors and the Prevention Research Centers Program, sponsors this annual conference. Over 1,400 health professionals and others are expected to attend. The conference is large enough to address a broad range of interests, yet small enough to enable participants to meet speakers and network with other participants.

Conference Goal and Objectives

The goal of the 19th National Conference on Chronic Disease Prevention and Control is to accelerate the rate of progress in health improvements for those at highest risk for poor health, including racial and ethnic minorities, and low-income and less educated populations.

The conference objectives are

- To directly engage people where they live, work, and play, and encourage them to do what they can to protect and preserve their health and the health of those they care about.
- To work together more than ever with other sectors of our society, such as schools, work sites, and faith organizations, whose actions are important to health.
- To help communities everywhere make better decisions for healthy choices.
- To strengthen the science base to improve understanding of causal factors for disparities and the design of health interventions for individuals and communities.

Who Should Attend

Target audiences include researchers, public health practitioners at all levels of government, community and health advocates, social workers, policy makers, behavioral scientists, hospital administrators, health plan administrators and payors, law enforcement personnel, educators, justice workers, businesses, technology workers, urban planners, rural and migrant health specialists, politicians, and consumer groups.

Conference Learning Objectives

By the end of this conference, participants will be able to

- Apply proven strategies for addressing health disparities by associating research, evaluation, and identified best practices.
- Increase capacity for cultural competence and working with diverse populations.
- Build and strengthen coalitions and partnerships.

Conference Tracks

These will be our primary areas, themes, and content for the conference presentations, posters, and sessions.

- Partnerships
- Evidence-Based Programs: Research, Translation, and Evaluation
- Health System Change
- Social Determinants of Health Inequities
- Communication and Technology
- Methods and Surveillance
- Policy and Legal

Plenary Highlights

Day 1: Progress

The Opening Plenary will launch the conference with a focus on progress and advances made in eliminating health disparities using evidence-based research. The Fries Prize Award will be presented to a champion in the field of chronic disease at a networking lunch. The day will conclude with an engaging Town Hall meeting for discussion and debate.

Day 2: Challenges

Access and quality-of-care issues will be addressed in response to disparities that persist despite effective interventions. The Chronic Disease Directors Award will be presented to an individual in public health work and to a legislator who has made policy advances related to chronic diseases. There will be an evening reception for networking and enjoying various cultures.

Day 3: Opportunities

Approaches that advance needed change in new policy and communication developments will be explored. The Consequential Chronic Disease Epidemiology Award will be presented to one oral presentation and one poster for exemplary use of epidemiologic methods to enhance the evidence base for chronic disease prevention programs, policy, surveillance, or evaluation.

Pre-Conference Workshops - Monday, February 28

Competency-based workshops will provide advanced training in disparities. Participants will spend a half-day or full day with faculty who are nationally recognized experts in the field of health equity. The first 25 registrants for each workshop will be accepted. If you are not attending any workshops, you may attend the Capstone Dinner for a fee of \$35. *All workshop fees include admission to the Capstone Dinner at Morehouse School of Medicine National Center for Primary Care, a designated Center of Excellence on Health Disparities.*

Morning Workshops (8:30 a.m. – 12:00 p.m.) - \$50 each (select only one)

- Complementary Action: Tools and Methods for Building 21st Century Public Health Partnership [H1]
- Intervention Development: Tailored Applications and the Use of Motivational Counseling [H2]
- CDC's School Health Index: A Self-Assessment and Planning Guide [H3]
- Beyond Biology: Chronic Disease Interventions for Successful Aging (Part One) ** [H4]

Afternoon Workshops (1:30 p.m. – 5:00 p.m.) - \$50 each (select only one)

- Social Disparities in Health: Assessment and Monitoring Methods to Meet the Challenges of Complexity [H5]
- Determinants of Disparities: Conceptual Models and Foundations for Applications [H6]
- Discourse Between Public Health Professionals and Community Advocates: Problem Definition and Solution [H7]
- Using the Science of Gerontology to Improve Chronic Disease Interventions (Part Two)** [H8]

Full Day Workshops (8:30 a.m. – 5:00 p.m.) - \$100 each (select only one)

- Human Genomics and Disparities: Emerging Paradigms and Applications [F1]
- Racism: Its Role in Society and Health Care [F2]

***Please note that these two workshops form one session. However, you may attend either segment.*

Capstone Dinner

Join us for an evening celebration, *Community Projects and Progress: Lessons from the Field*, at the Morehouse School of Medicine (MSM). This conference kick-off will begin with a networking reception, followed by a presentation from Dr. David Satcher (invited), Director of MSM's National Center for Primary Care. Participants also will hear from a community roundtable—practitioners and lay health workers—with real-world solutions for addressing health disparities. This event will conclude with an elegant dinner in the atrium of MSM's state of the art National Center for Primary Care. Please join us for a memorable evening to launch the conference experience. Transportation will be provided. Costs for this event are included in the pre-conference workshop; other conference participants may register for this special event for an added \$35.

Come join us in Atlanta!

Visit our Web site at:

<http://www.cdc.gov/nccdphp/conference>

CONFERENCE AT-A-GLANCE

PROGRESS

Tuesday, March 1, 2005

Focus: Evidence-Based Research

7:00 a.m. – 5:30 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Exhibit Break and Continental Breakfast
8:30 a.m. – 9:30 a.m.	Welcome and Opening Remarks
9:30 a.m. – 11:00 a.m.	Plenary Presentation: Evidence-Based Research
11:00 a.m. – 11:30 a.m.	Exhibit Break and Refreshments
11:30 a.m. – 1:30 p.m.	Networking Luncheon and Fries Prize Presentation
1:30 p.m. – 2:30 p.m.	Concurrent Sessions
2:30 p.m. – 3:00 p.m.	Exhibit Break and Refreshments
3:00 p.m. – 4:00 p.m.	Concurrent Sessions
4:15 p.m. – 5:15 p.m.	Concurrent Sessions
6:00 p.m. – 8:00 p.m.	Town Hall Meeting

CHALLENGES

Wednesday, March 2, 2005

Focus: Access to and Quality of Care

7:00 a.m. – 5:30 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Exhibit Break and Continental Breakfast
8:45 a.m. – 9:45 a.m.	Plenary Presentation: Access and Other Challenges
9:45 a.m. – 10:00 a.m.	CDD Awards
10:00 a.m. – 10:30 a.m.	Exhibit Break and Refreshments
10:30 a.m. – 12:00 p.m.	Plenary Panel Presentation
12:00 p.m. – 1:30 p.m.	Lunch on Your Own
	Gold Medal Mile
1:30 p.m. – 2:30 p.m.	Concurrent Sessions
2:30 p.m. – 3:00 p.m.	Exhibit Break and Refreshments
3:00 p.m. – 4:00 p.m.	Concurrent Sessions
4:15 p.m. – 5:15 p.m.	Concurrent Sessions
6:00 p.m. – 8:00 p.m.	Gala Networking Reception

OPPORTUNITIES

Thursday, March 3, 2005

Focus: Communication (Media and Technology) and Policy

7:00 a.m. – 10:30 a.m.	Registration
7:30 a.m. – 8:30 a.m.	Exhibit Break and Continental Breakfast
8:30 a.m. – 9:30 a.m.	Concurrent Sessions
9:30 a.m. – 10:00 a.m.	Exhibit Break
10:00 a.m. – 10:15 a.m.	Consequential Chronic Disease Epidemiology Award
10:15 a.m. – 12:00 p.m.	Closing Plenary Presentation

***NOTE:** Concurrent Sessions will consist of Track Invited Sessions and Abstract Presentations.

GENERAL INFORMATION

Conference Cost

Early Registration [including payment and form by January 31, 2005]	\$395
Regular and/or On-Site Registration	\$450
Regular One-Day Fee	\$250
Student Registration [valid student ID required at check-in]	\$105
Full Day Pre-Conference Workshop (Feb. 28th)	\$100 each
Morning or Afternoon Pre-Conference Workshops (Feb. 28th)	\$50 each
Capstone Dinner Only	\$35

Payment Method

For payment of fees, Chronic Disease Directors (CDD) will accept payment by personal check, purchase order, **VISA, MasterCard, or American Express**. Payment *must* be included with your registration form. Registration includes all materials, access to sessions and exhibits, breaks each day, and the Wednesday evening reception.

Hotel Reservation Information

The conference hotel is the **Atlanta Marriott Marquis Hotel**, 265 Peachtree Center Avenue, Atlanta, GA 30303, telephone: (404) 521-0000, fax for reservations only: (404) 586-6299, Guest Fax (for faxes to participants): (404) 586-6128.

We have blocked rooms for this meeting at the prevailing federal government rate:
· Single/Double Occupancy: (exclusive of taxes) \$113.00.

Reservations must be made directly with the hotel no later than January 21, 2005, to ensure room availability and to receive the conference room rate. To receive the conference room rate, you must inform the hotel reservation staff that you are calling for the group rate for the **2005 Chronic Conference**.

All reservations must be guaranteed with a first night's deposit, which will be charged against your credit card (refundable up to 72 hours in advance of the conference date). Be sure to request a nonsmoking room if desired. In the event of a cancellation less than 72 hours before arrival, this deposit will be forfeited. If you cancel your reservation, make sure you receive a cancellation number. Check-in time is 3:00 p.m. Check-out time is 12:00 p.m.

Continuing Education Credits

Continuing Education Credit will be offered for various professions based on 20.75 hours of instruction (includes pre-conference and conference hours). Credit will be given only to those who attend sessions and complete required documentation. Participants can receive continuing education credits by completing the evaluation booklet included with the conference materials. There is no additional charge for continuing education credit.

Travel Arrangements

Diplomat Travel is the official travel agency for the 19th National Conference on Chronic Disease Prevention and Control. To reserve your flight, call Diplomat Travel at (800) 476-2333 between the hours of 8:00 a.m. and 4:00 p.m. (EST). When requesting reservations or information, please refer to the **2005 Chronic Conference**.

Ground Transportation from the Airport

Multiple means of transportation are available from the airport to the hotel, including shuttles, taxis, and MARTA (Metropolitan Atlanta Rapid Transit Authority). For more detailed information on ground transportation to the Marriott, please visit the conference Web site or contact the hotel's concierge at (404) 521-0000.

Conference Check-In

The conference registration and information desk, located on the Convention Level, will be open the following hours during the week of the conference:

Monday, February 28, 2005

3:00 p.m. to 7:00 p.m.

Tuesday, March 1, 2005

7:00 a.m. to 5:30 p.m.

Wednesday, March 2, 2005

7:00 a.m. to 5:30 p.m.

Thursday, March 3, 2005

7:00 a.m. to 10:30 a.m.

Exhibits

Tour the exhibits to find the latest in educational materials, media, and computer software. If your organization would like to exhibit at the conference, contact Jayme Washam at (703) 610-0265 or email: jwasham@chronicdisease.org.

Participant Substitutions

Substitutions must be made in writing. Prior to January 31, 2005, any name change substitutions will be free of charge and should be faxed to Jayme Washam at (703) 610-9005. Please include the names of original registrant and the replacement. Substitutions after January 31, 2005, may be made for a \$75 administrative fee and will be handled on-site. Registration is only transferable within an organization.

Cancellations

Cancellations received in writing by close of business **January 31, 2005**, will be refunded, minus a \$75 administrative fee. No refunds will be provided for cancellations received after **January 31, 2005**.

INVITED SPEAKERS

With a special emphasis on the social determinants of health and in recognition that certain Americans bear a disproportionate burden for many chronic diseases, the 19th National Conference on Chronic Disease Prevention and Control presents an opportunity for lively discussions about substantive progress in the area of health disparities, with an honest dialogue about the challenges ahead.

We are pleased to have invited many notable speakers to participate as guest lecturers. Here are a few of the Invited Speakers:

Richard Carmona, MD, MPH, FACS

*U.S. Surgeon General
Department of Health
and Human Services*

Benjamin Chu, MD, MPH

*President
NYC Health and Hospitals Corporation*

Carolyn Clancy, MD

*Director
Agency for Healthcare Research
and Quality*

Bill Cosby

Philanthropist, Entertainer

Roberto Dansie

*Writer, Clinical Psychologist
Indian Country Today*

Newt Gingrich

*CEO
The Gingrich Group*

Sanjay Gupta, MD

*CNN Medical Correspondent
Emory School of Medicine*

Timothy Johnson, MD

*Medical Editor
ABC News*

Marsha Lilli-Blanton

*Vice President
Henry J. Kaiser Family Foundation*

Mehmet Oz, MD, FACS

*Professor of Surgery
College of Physicians and Surgeons
Columbia University*

David Satcher, MD, PhD

*Director
National Center for Primary Care at
Morehouse School of Medicine*

Tavis Smiley

PBS/NPR Host

Andrew Weil, MD

*Founder
Weil Foundation/Weil Lifestyle, LLC
Program in Integrative Medicine
University of Arizona*

Cornell West, PhD

*Professor of African American Studies
Princeton University*

Registration Form

19th National Conference on Chronic Disease Prevention and Control **HEALTH DISPARITIES: Progress, Challenges, and Opportunities** **March 1-3, 2005 ■ Atlanta Marriott Marquis Hotel**

Name: _____ Degrees: _____

Title: _____

Organization: _____

Division/Program: _____

Address : _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Special Needs/Request: _____

Name (as you would like it to appear it on your badge): _____

name badge must be worn at all times

Registration Type:

- ☐ Early Registration (by **January 31, 2005**) \$395 ☐ One Day \$250
☐ Late/On-Site Registration \$450 ☐ Students \$105
Networking Luncheon and Fries Prize Presentation ☐ YES ☐ NO (no fee to attend)

Pre-Conference Workshops:** (please refer to page 4 for workshop titles)

- Full Day \$100 ☐ F1 ☐ F2
Half-Day \$50 ☐ H1 ☐ H2 ☐ H3 ☐ H4 ☐ H5 ☐ H6 ☐ H7 ☐ H8
Capstone Dinner Only \$35 ☐ CD [this is a separate fee if you are not attending a workshop]

****NOTE: Workshop registration fees are in addition to the conference registration fees.**

Payment Information:

Payments must be included with your registration form. POs will be accepted; however, registration will not be processed until payment is received. Please write on PO "to be paid automatically without invoicing" when possible.

☐ Purchase Order # _____ ☐ Check # _____

☐ CC: [] Visa [] MC [] AMEX Acct #: _____

Exp. Date: _____ Cardholder Name: _____

Signature: _____

Total Amount Enclosed: _____

Registration Questions:

Phone: (703) 610-9033 Fax: (703) 610-9005

Email: conference@chronicdisease.org

Submit registration form w/payment to:

Chronic Disease Directors (CDD)

Attn: 2005 Chronic Disease Conference
8201 Greensboro Drive, Suite 300
McLean, VA 22102

CDD Federal Tax ID Number:
73-1328414

Please check **ONE** box from each category that most clearly describes your profession, work setting, and type of work activity. To better serve our conference participants as we plan for future conferences, please answer the following questions:

PROFESSION

- | | | |
|---|---------------------------------------|---|
| <input type="radio"/> Communications Specialist | <input type="radio"/> Health Educator | <input type="radio"/> Statistician |
| <input type="radio"/> Congressional Staff | <input type="radio"/> Nurse | <input type="radio"/> Student |
| <input type="radio"/> Dietitian | <input type="radio"/> Physician | <input type="radio"/> Other (specify) _____ |
| <input type="radio"/> Epidemiologist | <input type="radio"/> Program Manager | _____ |
| <input type="radio"/> Health Administrator | <input type="radio"/> Researcher | _____ |

WORK SETTING

- | | | |
|---|---|---|
| <input type="radio"/> Clinical | <input type="radio"/> Managed Care/Primary Care | <input type="radio"/> University |
| <input type="radio"/> Hospital | <input type="radio"/> Non-Governmental Organization | <input type="radio"/> Other (specify) _____ |
| <input type="radio"/> Federal Health Agency | <input type="radio"/> State Education Agency | _____ |
| <input type="radio"/> Local Health Department | <input type="radio"/> State Health Department | _____ |

TYPE OF WORK ACTIVITY

- | | | |
|---|------------------------------------|---|
| <input type="radio"/> Administration/Management | <input type="radio"/> Patient Care | <input type="radio"/> Teaching |
| <input type="radio"/> Community Health | <input type="radio"/> Planning | <input type="radio"/> Training |
| <input type="radio"/> Consulting | <input type="radio"/> Policy | <input type="radio"/> Other (specify) _____ |
| <input type="radio"/> Evaluation | <input type="radio"/> Surveillance | _____ |
| <input type="radio"/> Health Promotion/Education Research | | _____ |
| <input type="radio"/> Health Communication/Social Marketing | | _____ |

Cancellations

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I give permission to the Centers for Disease Control and Prevention to use, at its option and without compensation or time limitation, my picture for the promotion of future conferences, including its use in conference promotional brochures and on its Web site: <http://www.cdc.gov/nccdphp/conference/index.htm>.

Signature: _____ Date: _____

Once your registration form has been processed, you will receive a confirmation either by email or fax.

FUN ACTIVITIES WHILE IN ATLANTA

Many exciting, entertaining, and healthy activities are planned for the conference in Atlanta. In addition to early morning aerobic exercise each day, extensive exercise and fitness equipment will be available at the hotel for conference participants and guests. The Gold Medal Legacy Mile will be featured on Wednesday, March 2, 2005, at Centennial Park during the lunch break. Special commemorative Gold Medal Legacy Mile pins will be offered to the first 300 participants.

Other Places of Interest

The African American Panoramic Experience (APEX) Museum

Interprets and presents history from an African American perspective through exhibits such as Atlanta's first black-owned drug store and a Trolley Theater. 135 Auburn Avenue (404) 523-APEX (2739) www.apexmuseum.org

Centennial Olympic Park

This 21-acre green space was established in downtown Atlanta as the world's gathering place during the 1996 Centennial Olympic Games. Today it features the popular Fountain of Rings and various events. Andrew Young International Boulevard at Centennial Olympic Park Drive, (404) 222-PARK
www.centennialpark.com

High Museum of Art

Featuring collections of 19th- and 20th-century American art, European and decorative art, photography, and modern and contemporary art. 1280 Peachtree Street, (404) 733-HIGH (4444) www.high.org

Martin Luther King Jr. National Historic Site

Created in 1980 to honor the life of the famous civil rights leader, this Sweet Auburn attraction includes a visitors center with exhibits on King and the civil rights movement, his birth home at 501 Auburn Avenue and tomb at The King Center, and historic Ebenezer Baptist Church where King and his father preached. Auburn Avenue, between Jackson Street and Boulevard; (404) 331-5190.
www.thekingcenter.org

Underground Atlanta

Atlanta sprouted up around the railroad and first rose from the Civil War ashes at this spot in the heart of the city. Today Underground offers stores, eateries, and annual events such as Halloween Ghost Tours and the New Year's Eve Peach Drop. Peachtree at Alabama Street, (404) 523-2311. www.underatl.com

World of Coca-Cola

Three-story attraction devoted to the world's No. 1 soft drink created in Atlanta more than 110 years ago, with memorabilia, videos, a 1930s soda fountain, retail store, and more. 55 Martin Luther King Jr. Drive, (404) 676-5151.
www.woccatlanta.com

For more information on Atlanta, please visit www.atlantaheritage.com, www.atlanta.net and our conference Web site.

DEPARTMENT OF
HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention
Atlanta, Georgia 30333

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